

THE UNIVERSITY OF THE WEST INDIES

EXAMINATIONS OF AUGUST 2014

CODE AND NAME OF COURSE: BUAD 8008 – GLOBAL COMPETITIVENESS

DATE AND TIME: AUGUST 2014 DURATION: 3 DAYS

INSTRUCTIONS TO CANDIDATES: This paper has ONE (1) page and THREE (3) questions.

This paper is Worth 40% of final course marks.

THIS IS A TAKE HOME EXAM.

YOU ARE REQUIRED TO ANSWER ALL THREE (3) QUESTIONS IN THE PAPER.

1. Barbados has ranked 47 in the Global Competitiveness Index (GCI) and placed among the top 30 countries for efficiency enhancers in the same GCI. If you were asked to advise the Barbados government and private sector on the best strategies to enhance its global competitiveness, what would you recommend?
2. Compare and contrast the global competitiveness strategies of Singapore and any Caribbean country of your choice.
3. Using Porter's or Williams' revised diamond, discuss their relevance to small island states in the Caribbean, in terms of global competitiveness and sustainable growth of their economies.